



PROFILE

Highly creative, multi-talented Graphic Designer with an emphasis on designing with color. Exceptional ability to envision the big picture as well as the fine detail, specializing in creating many different pieces of a whole campaign within a tight budget. Excellent writing, oral and interpersonal communication skills. Extensive experience designing for print.

Experience in a wide variety of corporate situations as an Information Technology Specialist in various fields such as media sales, finance and the medical field allows for quick adaptability. Extensive use of Adobe Creative Suite 3, Adobe Acrobat, Adobe LightRoom, Quark Xpress, and the Microsoft Office Suite. Additional experience using Novell Netware and advanced work with MS Office/Outlook 2000 and higher, including technical expertise as a Microsoft product administrator and support technician. Creative experience in the following areas:

Print

- Logos and Business Cards
- Post cards, Palm Cards, Posters
- Stationery, Brochures and Newsletters
- T-shirts

Photography

- Digital Photography
- Black and White Darkroom
- Retouching and Spot Toning
- Mounting, Matting and Framing

Illustration

- Icons
- Logo Illustrations
- Digital Illustrations
- Traditional Media

PROFESSIONAL EXPERIENCE

Graphic Designer 1994 - Present

Freelance

Design and create brochures, posters, banners, ads and other collateral material for The Mount Sinai Hospital's community outreach division. Redesign and implementation of logo for CPEII Elementary School, utilizing the logo in a line of fundraising T-shirts. Created and maintained a newsletter, designed school signage, banners and invitations. Designed identity and theme of specialty candle store, including the interior decor. Created, designed and wrote business and promotional campaign; in-store advertising. Developed corporate identities and marketing materials for several businesses such as restaurants, corporate office services, personal trainers and a praise-dance troupe.

Graphic Designer, Marketing & Communications, 2007

Mount Sinai School of Medicine, New York City

Design and create medical forms for hospital departments. Design and create brochures, posters, journal ads and other collateral material used to promote physicians, medical practices and hospital events within Mount Sinai's medical center and associate practices. Maintain weekly employee newsletter, including setting up documents, photographing of hospital personnel and events, selecting and retouching photography, preparing files for print production and online publication.

OTHER WORK EXPERIENCE

**Tech Manager,
Client Services, 2000-01**
Investment Management Services
New York City

**Local Area Network,
Support Specialist, 1996-2000**
Morgan Stanley Dean Witter
New York City

**Coordinator,
New Business Development, 1988-94**
WOR Radio, MTV Networks, BET
Networks and A&E Television Networks

**PC and Mac
Support Technician, 2000**
Xpedior Inc
New York City

**Manager,
LAN Customer Service, 1994-96**
Arts & Entertainment Television
New York City

EDUCATION

Pratt Institute, New York City

AOS, Graphic Design 2004
AOS, Illustration 2005

School of Visual Arts, New York City

Graphic Design, Continuing Ed 1994-2001